

A Century of Pride In Every Slice



Since 1921

pages 1-8

pages 9-10

pages 11-14

pages 15-22

pages 23-24

pages 25-26

pages 27-28

pages 29-30

1850-1909

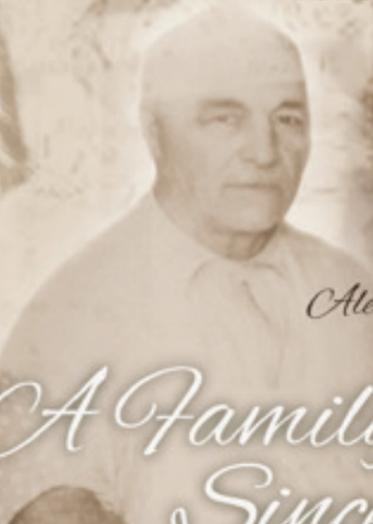
CALABRIA, ITALY
 In an effort to better his family's life, Alessandro brought his wife, Maria, and their first daughter to America in 1910. "My father always said Italy was his mother, because he was born there, but America was his father because it supported him," said Louis Rotella Sr.



Maria

1921-1964

"My mother was very instrumental in the business," said Lou Rotella Sr., noting that although his father Alessandro, did not have a formal education, but his mother, Maria, had been educated in Italy. "Between the two of them, they made the business go."



Alessandro

Louis Rotella Sr.

A Family Tradition Since 1921

1989-Present

From our very beginning in Calabria, Italy to our present day state of the art bakery – the Rotella tradition has always remained the same, a commitment not only to our products, but also in the personal relationships Rotella's Italian Bakery maintains with its loyal customers.

Louis Sr. and Helen Rotella



- Incorporated in the United States in 1921, Family Owned and Operated.
- A Strong family commitment to product excellence, quality, and a premium brand.
- Variety – Seven Bread and Roll Categories.
- Product Uniformity (A key to mastering high volume bakeries).
- Rotella's is an industry leader with proven expertise in product research and development.
- Rotella's is regularly honored with awards recognizing quality, service and product innovation.
- Rotella's has five separate manufacturing sites across its 40 acre campus in support of its diverse product line.
- Menu Innovation and Ideation sessions. From specialty concept to completion.
- National Distribution.

Louis Rotella Jr., current CEO and President has devoted his career to product innovation and business development, propelling the bakery from a local legend to a national leader.



1921

Rotella's Italian Bakery earliest means of transporting bread products



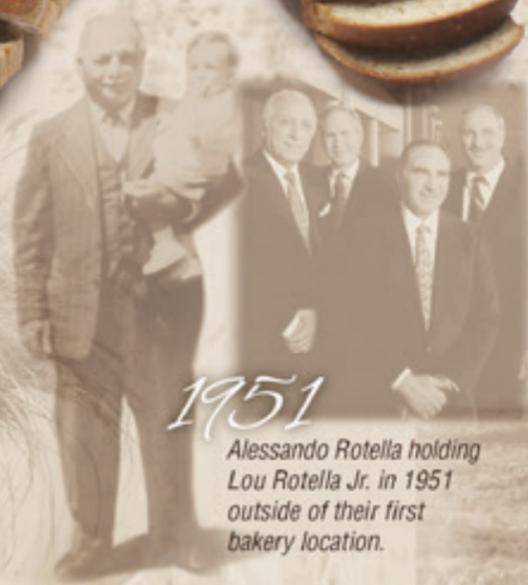
Lou Sr. & Lou Jr.

1964-1989

"My son, Lou Jr. worked side-by-side with me since he was in grade school," recalled Lou Rotella Sr. "By the time he was in 8th grade, Lou Jr. was able to run production in the plant."

1951

Alessandro Rotella holding Lou Rotella Jr. in 1951 outside of their first bakery location.



rotellasbakery.com



Bread Loaves

WHITE
WHEAT
SOUR
MARBLE
RYE
PUMPERNICKEL
YELLOW
SPECIALTY



BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL



00103 Vienna Sliced 18oz. 21-9/16" Slices

6/1 Ct

WHITE



00106 Vienna Thick Sliced 18oz. 16-3/4" Slices

8/1 Ct



00107 French Bread Sliced 21oz. 19-3/4" Slices

8/1 Ct



00109 Pane Di Casa 21oz. 18-9/16" Slices
No Sugar-No Fat

8/1 Ct



00110 Krispy Krust Poly Vienna 17oz. Solid

8/1 Ct



00115 Twist Sliced 16oz. 18-9/16" Slices

8/1 Ct

WHITE



00117 Steakhouse Twist Sliced 16oz. 16-5/8" Slices

8/1 Ct



00121 Italian Sandwich 18oz. 18-9/16" Slices

8/1 Ct



00122 Italian Sandwich 18oz. 13-3/4" Slices

8/1 Ct



00128 Dinner French Loaf 14oz. 16-3/4" Slices

7/1 Ct



00131 Cottage Sandwich Bread 18oz. 18-9/16" Slices

8/1 Ct

WHITE



00134 Open Top Texas Toast 28oz. 15-3/4" Slices

6/1 Ct



00216 Open Top Dinner Loaf 28oz. 21-9/16" Slices

6/1 Ct



01231 Seeded BBQ Bread 18oz. 16-3/4" Slices

9/1 Ct



00904 Roma Vienna Solid Poly 17oz.

8/1 Ct



01243 1" Texas Toast 25oz. 12-1" Slices

6/1 Ct

WHITE



01545 15" Rustic French Loaf 15oz. Solid

2/8 Ct

#01545 / SERVING SUGGESTION



RUSTIC SUMMER SANDWICH:

Crispy exterior crust and light, airy crumb make this great for a light summer sandwich. Topped with peppery arugula, fennel aioli, shaved turkey and roasted bell peppers and served fresh or pressed.



01700 100% Whole Wheat 26oz. 18-9/16" Slices

8/1 Ct

WHEAT



00183 Honey Wheat Sandwich 18oz. 18-9/16" Slices

8/1 Ct

WHEAT



6/1 Ct
00191 Wheat Reuben 31oz. 14-3/4" Slices



6/1 Ct
00193 Wheat Reuben 31oz. 21-1/2" Slices



6/1 Ct
00195 Wheatberry Vienna 38oz. 16-3/4" Slices



6/1 Ct
00432 Wheatberry 33oz. 21-9/16" Slices



6/1 Ct
00700 100% Whole Wheat 9 Grain 25oz. 18-9/16" Slices
ALL NATURAL

WHEAT



6/1 Ct
00701 100% Whole Wheat w/oat 25oz. 18-9/16" Slices
ALL NATURAL



8/1 Ct
00702 Honey Wheat Nugget 25oz. 18-9/16" Slices

SOUR



6/1 Ct
00209 Sour Dough Reuben 31oz. 21-1/2" Slices



6/1 Ct
00210 #2 Sour Vienna 35oz. 24-1/2" Slices



6/1 Ct
00211 Sour Dough Reuben 31oz. 14-3/4" Slices

SOUR



8/1 Ct
00212 Open Top Sour 36oz. 19-5/8" Slices



8/1 Ct
00213 Sour Vienna 17oz. Solid



8/1 Ct
00220 Open Top Sour 36oz. 16-3/4" Slices



6/1 Ct
01175 Rustic Oval Loaf 48oz. 22-5/8" Slices

MARBLE



6/1 Ct
00595 Marble Reuben 31oz. 14-3/4" Slices

MARBLE



6/1 Ct
00597 Marble Reuben 31oz. 21-1/2" Slices



6/1 Ct
00598 Marble Rye 36oz. 19-5/8" Slices



#00597 / SERVING SUGGESTION



MARBLE REUBEN:

Butter 2 slices of Rotella #00597 Marble bread. Place first buttered side down and top with sliced corned beef, swiss cheese, sauerkraut and thousand island dressing. Top with remaining buttered marble slice of bread, buttered side out. Toast over medium heat in a pan until bread is lightly browned and cheese is melty.



8/1 Ct
00808 Marble Bread 18oz. 18-9/16" Slices

RYE



8/1 Ct
00235 Rye Sliced 21oz. 18-9/16" Slices



6/1 Ct
00241 Rye Reuben 31oz. 21-1/2" Slices



6/1 Ct
00697 Oval Rye 41oz. 19-5/8" Slices

PUMP



6/1 Ct
00269 Pumpnickel Reuben 31oz. 21-1/2" Slices



6/1 Ct
00271 Black Russian Reuben 35oz. 16-3/4" Slices

SPECIALTY



8/1 Ct
00129 Open Top Honey Potato 33oz. 16-3/4" Slices



#00230 / SERVING SUGGESTION



TUCSON TURKEY MELT:

Smokey and spicy, this melt has no flavor shortcoming with its abundant collaboration of ingredients. When life gives you an amazing selection of ingredients, the only responsible thing to do is make a sandwich with Rotella's unrelentingly flavorful #00230 Jalapeño Corn Loaf.



6/1 Ct
00132 Yellow French Toast 26oz. 15-3/4" Slices



6/1 Ct
00133 Yellow French Toast 26oz. 12-1" Slices

SPECIALTY



6/1 Ct
00230 Jalapeño Cornbread 35oz. 15-3/4" Slices



6/1 Ct
00252 9 Grain Open Top 38oz. 16-3/4" Slices



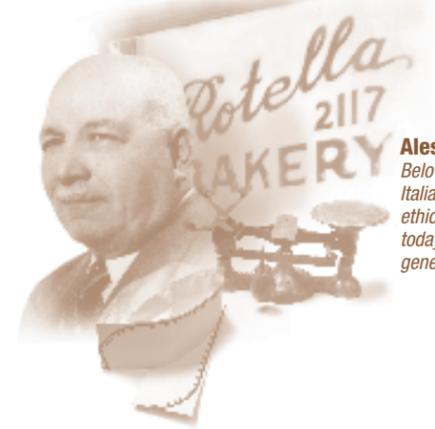
6/1 Ct
00254 Multi-Grain Reuben w/oat 35oz. 17-5/8" Slices



6/1 Ct
00258 Sweet Multi-Grain 26oz. 15-3/4" Slices



6/1 Ct
00550 Raisin Bread 27oz. 24-1/2" Slices



Alessandro Rotella
Beloved Founder of Rotella's Italian Bakery. His same ethics and principles live on today into the fourth and fifth generations of Rotella's.

SPECIALTY



6/1 Ct
01219 Brioche Loaf Sliced 28oz. 15-3/4" Slices



8/1 Ct
01224 Blueberry Loaf 21oz. 13-3/4" Slices

#01224 / SERVING SUGGESTION



CREAM CHEESE STUFFED BLUEBERRY FRENCH TOAST:

Sweet and fruity notes of blueberry permeate this loaf. Whipped cream cheese complements the fresh blueberries and maple syrup to make this the ultimate blueberry French toast.



Dinner-Banquet Rolls & Breadsticks

WHITE
WHEAT
SPECIALTY
SLIDERS
BREADSTICKS
BANQUET



#01094 SERVING SUGGESTION

BRAISED RED PORK SLIDERS:

A south east Asian take on pulled pork and slaw, Rotella's Brioche Sliders are the perfect sweet and savory compliment to the braised red pork and cauliflower Hunan salad.

WHITE



00380 6/12 Ct
Brown & Serve Split Top Roll 2.2oz.
No Sugar-No Fat



00383 8/8 Ct
Small Split Top Roll 1.3oz.



00387 6/12 Ct
Heavy Hearth Roll 2.6oz.



00480 8/12 Ct
White Round Dinner Roll 1.5oz.



00482 1.5oz. 8/12 Ct
Round Wheat Dinner Roll

WHEAT

SPECIALTY



00484 Split Top Slider Sliced
12-1.5oz. 9/12 Ct

#00852
SERVING SUGGESTION

STEAKHOUSE SLIDERS:

From tailgates to appetizers the ciabatta bites add excellent texture and a rustic appearance to this shaved prime rib and sharp cheddar slider finished with roasted garlic aioli, lettuce tomato and red onion.



00537 Italian Breadsticks
1.5oz. 8/12 Ct



00685 Sweet Slider Sliced 1.33oz. 9/12 Ct



00852 Ciabatta Line Bites 1.2oz. 8/12 Ct

SPECIALTY



01094 Brioche Slider 1.5oz. 9/12 Ct



01466 3" Mini Potato Bun w Shine
1.3oz. 8/12 Ct

BANQUET



00779 Wheatberry Banquet Rolls 1.75oz. 8/12 Ct

#00779
SERVING SUGGESTION



WHEAT BANQUET SANDWICH:
Cut #00779 Wheat Berry Banquet Roll in half and top with sliced turkey and cranberry sauce.

BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL

Hoagies

WHITE
WHEAT
SOUR
SPECIALTY



WHITE



00304 5-6" Hoagie 2.2oz. Hinge Sliced 9/6 Ct



00308 5-6" Split Top Hoagie 2.4oz. Hinge Sliced 9/6 Ct



00309 6-7" Hoagie 2.6oz. Solid 6/6 Ct



00310 6-7" Split Top Hoagie 3.1oz. Hinge Sliced 6/6 Ct



00311 6-7" Hoagie 2.6oz. Hinge Sliced 6/6 Ct



00313 7" Split Top Mini Loaf 3.1oz. Sliced Thru 6/6 Ct

WHITE



00317 8-9" Hoagie 3.3oz. Solid 6/6Ct

00319 8-9" Hoagie 3.3oz.Hinged Sliced 6/6 Ct



00344 10" White Sub 5.5oz. Solid 6/4 Ct



00345 12" Split Top Sub 6.2oz. Solid 6/4 Ct



01481 8" Philly Hoagie 3.5oz. Hinge Sliced 6/6 Ct



01483 11.75" Philly Hoagie 5.5oz. Solid 6/4 Ct

BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL

WHEAT



00360 12" Wheat Sub 6.2oz. Solid 6/4 Ct



00315 8" Wheat Split Top Hoagie 3.5oz. Hinge Sliced 6/6 Ct



00320 5-6" Wheat Hoagie 2.6oz. Hinge Sliced 9/6 Ct



00322 6-7" Wheat Split Top Hoagie 3.5oz. Hinge Sliced 6/6 Ct



00424 6-7" Sour Hoagie Scored 3.5oz. Solid 6/6 Ct
00425 6-7" Sour Hoagie Scored 3.5oz. Hinge Sliced 6/6 Ct

SOUR



00731 8-9" Sour Hoagie Scored 4.2oz. Solid 6/6 Ct
00734 8-9" Sour Hoagie Scored 4.2oz. Hinge Sliced 6/6 Ct



00321 8-9" Hoagie Scored 4.8oz. Solid 8/4 Ct



00335 Large Split Top Hoagie 3.5oz. Hinge Sliced 16/4 Ct



#00425 / SERVING SUGGESTION



PREMIUM ITALIAN SOUR HOAGIE:

Start with a sliced Rotella #00425 Sour Hoagie. Top with shredded lettuce, sliced tomatoes, green peppers, pastrami, genoa salami, provolone cheese, red onion rings and banana pepper rings. Top with an olive oil vinaigrette dressing.

SOUR

SPECIALTY



#00321 / SERVING SUGGESTION



CLASSIC MEATBALL SUB:

This top-notch Italian meatball sandwich is made with Rotella's extra large scored sub rolls. The perfect size, a sturdy texture and a delicious yeasty flavor makes this the ideal hoagie for an Italian classic.

SPECIALTY



00336 8-9" Large Split Top Hoagie 3.3oz. Solid 6/6 Ct



00337 8-9" Split Top Hoagie 3.3oz. Hinge Sliced 6/6 Ct



00670 5-6" Hoagie Sesame 2.4oz. Sliced Thru 9/6 Ct



Louis Rotella Sr.
 Alessandro's son, Louis Rotella Sr., standing on the running board of his delivery truck in 1949. Lou Sr. learned his father's knowledge of the art of baking and continued his principles of quality, honesty and hard work to propel Rotella's Italian Bakery into the modern world of high speed baking.

SPECIALTY



01014 7.5" Rustic Hoagie 3.1oz. Hinge Sliced 6/6 Ct



01015 6" Rustic Hoagie 2.5oz. Hinge Sliced 9/6 Ct

#01014 / SERVING SUGGESTION



HARDY STYLE PHILLY:

A match made in heaven for a classic style philly with peppers, onions, shaved steak and provolone, the light crispy crust and sturdy texture of this 7.5" Rustic Hoagie are a perfect combo.

Hamburger, Hotdog & Sandwich Buns

WHITE
WHEAT
YELLOW
SPECIALTY
BRIOCHE
HOTDOG/BRAT

BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL



WHITE

01604 5" Seeded Hamburger Bun 3.75oz. 3/12 Ct



00407 4.5" Hamburger Bun 3oz. 6/8 Ct



01605 4.5" Kaiser Bun 3.5oz. 6/8 Ct



00488 3.75" Hamburger Bun 2oz. 5/12 Ct



00489 3.75" Seeded Hamburger Bun 2.2oz. 5/12 Ct



WHITE

01606 5" Hamburger Bun 3.75oz. 3/12 Ct



#00407 / SERVING SUGGESTION



ALL AMERICAN SUMMER-TIME FAVORITE:

Start with a Rotella #00407 Hamburger Bun. Grill hamburger patties with your favorite seasoning. Top with condiments such as yellow mustard, pickle relish, onions, green leaf lettuce, fresh sliced tomatoes and American cheese. Enjoy in your backyard or at the ballpark.



00687 Small Hamburger Bun 1.75oz. 9/8 Ct



WHITE

00694 4" Split Top Gourmet Hamburger Bun 3.3oz. 6/8 Ct



00695 4" White Hamburger Bun 2.4oz. 6/8 Ct



01391 Gourmet Bun w Shine 2.43oz. 5/12 Ct



01687 Rotellas Sm Ham Bun Case 1.77oz. 12/8 Ct



WHEAT

00405 4" Wheat Rosette Bun 2.6oz. 6/8 Ct



Coming To America
Alessandro immigrates to America in 1909, his wife Maria immigrates to America in 1910 with their first child Maria. Together they search for the American dream.



WHEAT

00487 3.75" Wheat Hamburger Bun 2.2oz. 5/12 Ct



00640 4" Dark Hamburger oat Top Bun 2.8oz. 12/8 Ct



01607 4.5" Wheat Oat Top Bun 3.3oz. 6/8 Ct



00730 4.25" Wheat Hamburger Bun 2.8oz. 6/8 Ct

BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL

YELLOW



00401 4" Yellow Pan Kaiser Bun 3.1oz. 6/8 Ct



01610 5" Yellow Kaiser Bun Large 3.5oz. 3/12 Ct



00650 4" Yellow Hamburger Bun 2.6oz. 6/8 Ct

#00650 / SERVING SUGGESTION



TRADITIONAL BACON CHEESEBURGER:

Tender, soft and sturdy enough for any build, like this traditional bacon cheeseburger with lettuce tomato and onion. The right combination of ingredients can take any burger from ordinary to unforgettable.

SPECIALTY



00409 4" Onion Kaiser Bun 2.6oz. 6/8 Ct



00410 4.25" Poppy Onion Kaiser Bun 2.6oz. 6/8 Ct



00470 4" Kaiser Cornmeal Top Bun 2.8oz. 12/8 Ct



00645 4" Sour Dough Split Top Bun 2.8oz. 6/8 Ct



00654 4.25" Sesame Seeded Rosette Bun 2.8oz. 6/8 Ct

#00662 / SERVING SUGGESTION



SKYHIGH ROAST BEEF AND ONION:

The sweet flavor of this bun and glossy, golden brown finish are the perfect complement to the savory shaved roast beef and crispy onion straws.

SPECIALTY



00656 4.25" Potato Rosette Bun 3.1oz. 6/8 Ct



00662 Sweet Square Bun 3.75oz. 6/12 Ct



00664 4" Deep Dish Gourmet Kaiser Bun 2.4oz. 5/12 Ct



Louis Rotella Jr.
Having learned the art of baking at a very young age, Louis Rotella Jr. has been instrumental in expanding the Company into the nationwide marketplace.

SPECIALTY



00934 Gourmet Potato Bun 1.9oz. 5/12 Ct



01466 3" Mini Potato Bun w Shine 1.3oz. 8/12 Ct

#00656 / SERVING SUGGESTION

AVOCADO BLT ROSETTE:

This potato rosette bun has a soft crumb and attractive design that's a perfect fit for this smashed avocado BLT with toasted cumin mayo.



SPECIALTY



02284 4" Soft Potato Bun 2.6oz. 5/12 Ct

BRIOCHE



01044 4.25" Butter Brioche Bun 2.8oz. 8/6 Ct



01051 Seeded Brioche Bun 3.3oz. 8/6 Ct



01056 4.25" Homestyle Brioche Bun 2.8oz. 8/6 Ct



01086 3.5" Brioche Split Top Bun 2.6oz. 8/6 Ct

BRIOCHE



#01044 / SERVING SUGGESTION

STACKED MUSHROOM BURGER WITH TOMATO JAM:

Rotella's Sweet and buttery brioche takes this mushroom infused burger with stout braised onions and tangy tomato jam to the next level! Topped off with garlic aioli and peppery arugula, this burger is sure to impress.



00686 4.25" Brioche Bun 3oz. 6/8 Ct



01476 Retail Brioche Bun 2.6oz. 6/8 Ct

BRIOCHE



01608 5" Large Brioche Split Top Hamburger Bun 4oz. 3/12 Ct



02822 Handcrafted Brioche Bun 3.3oz. 12/8 Ct



#00323-#00303 / SERVING SUGGESTION

CHICAGO DOG & STADIUM DOG:

Classic or with poppy seeds, our hot dog buns accommodate hearty hot dogs and brats alike. Whether a simple back yard frank or topped with relish, onions, mustard, tomato and sport peppers for a Chicago style dog, these buns are a hit for all occasions.



Made in Italy

The Rotella tradition begins in 1850 in Calabria, Italy, where Domenico Rotella mills his own wheat into flour. Baking in a small wood-fired oven, he sells hearty loaves to fellow villagers. Renowned as a master baker, Domenico passes the craft on to his son, Alessandro.

HOTDOG & BRAT BUNS



00303 5-6" Hotdog Bun 2oz. 9/6 Ct

00323 5-6" Hotdog Bun w/Poppy Seed 3oz. 9/6 Ct



00363 Small Hotdog Bun 1.5oz. 6/12 Ct

00563 Gourmet Scored Hotdog Bun 1.75oz. 9/6 Ct



00638 Small Hotdog Bun 1.5oz. 9/8 Ct

00681 5-6" Brat Bun Sliced 2.4oz. Hinged Sliced 9/6 Ct



PARTY SUB
BAGUETTES
SOUP BOWL
SOUR
OTHER



01465 Steakhouse Sour Oval 4oz. 6/6 Ct

New Life, New World
Rotella's Bakery begins a new life in a new world. A horse-drawn wagon, which delivers fresh bread to customers, becomes a local symbol of wholesome goodness.



00502 3 FT. Party Vienna Boxed Individually-Solid 1/1 Ct

#00502 / SERVING SUGGESTION

PARTY FAVORITES:

This 3 foot deli sub has the classic yeasty flavor and texture that makes a deli sub shine. Loaded up with shaved ham, turkey, tomato, sprouts, Colby Jack cheese, mayo, vinegar & oil.



00431
Sour Dough Bread Bowl
6oz. 8/4 Ct

#00431 / SERVING SUGGESTION

CREAMY SPINACH ARTICHOKE BREAD BOWL:

Yeasty and delicious, Rotella soup bowls are sturdy enough for soups and dips like creamy spinach artichoke dip. An extra bowl can be cut up and toasted for extra dipping pieces.



#00909 / SERVING SUGGESTION

GARLIC CHEESE BREAD:

Slightly soften butter in micro-wave and add freshly chopped garlic, thyme, and salt to make compound butter. Slice a Rotella #00909 Cuban Style Bread on the bias about one inch thick. Cover each slice with butter and grated parmesan or romano cheese. Broil in oven until hot and bubbly, a great side with any pasta!



00909 22-23" Cuban Style Bread
15oz. 2/5 Ct



01861 21" Rustic Baguette
13oz. 12/1 Ct

BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL

WHITE
WHEAT
FOCACCIA



WHITE



00760 Ciabatta Line Hoagie Sliced Thru 2.8oz. 9/4 Ct



00766 Ciabatta Line Bun Sliced Thru 2.8oz. 8/6 Ct



00799 3.75" Square Ciabatta Sliced 2.4oz. 5/12 Ct



00852 Ciabatta Line Bites 1.6oz. 8/12 Ct

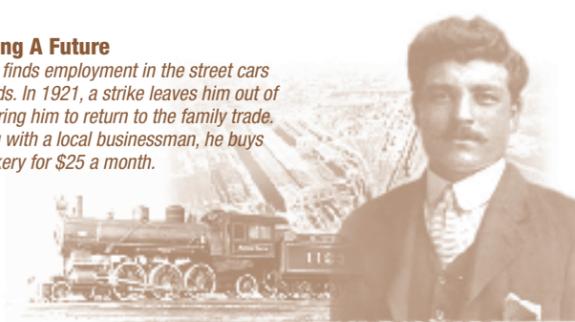
WHEAT



00793 Ciabatta Line Wheat Bun Sliced 2.8oz. 8/6 Ct

Negotiating A Future

Alessandro finds employment in the street cars and railroads. In 1921, a strike leaves him out of work, inspiring him to return to the family trade. Negotiating with a local businessman, he buys a small bakery for \$25 a month.



#00799 / SERVING SUGGESTION



PIMENTO ITALIAN CHEESE STEAK:

Seasoned shaved steak, sautéed onions and peppers slathered with pimento cheese sandwiched between the light and crispy Rotella's #00799 Square Ciabatta bun, the Pimento Italian Cheese Steak is the epitome of comfort foods.

SPECIALTY



00780 Ciabatta Line Loaf 15oz. 10/1 Ct



00805 Rosemary Focaccia Ciabatta Line Loaf 16oz. 10/1 Ct

BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL

SERVING SUGGESTION

#30003
#30045



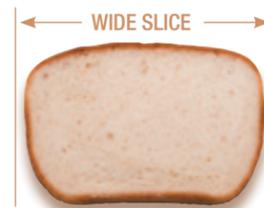
BACON TOMATO CHEESE GF BURGER:

Topped with a beef patty, American cheese, crispy bacon, lettuce, tomato, and your favorite condiments. Rotella's Gluten-Free Hamburger Bun adds the finishing touch to this simple, but delicious burger.



WHITE

30001 GF Soft Deli White 15oz. 14-9/16" Slices 12/1 Ct



30030



12/1 Ct

30030 GF Homestyle Deli White 15oz. 10-1/2" Slices

Fourth Generation Rotella's

With sharpened focus on innovation, brothers Louis Rotella III, and John Rotella launched the bakery into the Gluten-Free arena in 2012. Rotella's Gluten-Free offering is synonymous with its high quality in both premium taste and texture.



BUNS



30003
GF Hamburger Bun
2.7oz. 12/6 Ct



30004
GF Hotdog Bun
2.4oz. 12/6 Ct



30045
GF Hamburger Bun
Indv Wrapped
2.7oz. 24/1 Ct

ZESTY VEGAN VEGETABLE SANDWICH:

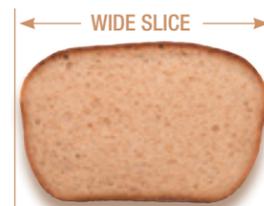
Rotella's Vegan Gluten-Free Loaf has the wonderful texture and flavor you also come to know with all of Rotella's Gluten-Free breads, but also suitable for vegan diets. This build is loaded with flavor and color topped with charred peppers, yellow squash, mushrooms, onions and finished with fresh tomatoes and a drizzle of zesty Italian dressing.

#30056
SERVING SUGGESTION



ANCIENT GRAIN

30002 GF Multi Ancient Grain 15oz. 14-9/16" Slices 12/1 Ct



30027



12/1 Ct

30027 GF Homestyle Ancient Grain 15oz. 10-1/2" Slices

VEGAN



30056
GF Multi-Grain
Vegan Loaf
15oz. 12/1 Ct

30044
VeganGF
Hamburger Bun
Indv Wrapped
2.7oz. 24/1 Ct



LOAVES
HOAGIES
BUNS
GLUTEN-FREE



00103 Vienna Sliced 18oz. 21-9/16" Slices



00108 Italian Cookout 18oz. Solid



00109 Pane Di Casa 21oz. 18-9/16" Slices



00115 Twist Sliced 16oz. 18-9/162" Slices



00117 Steakhouse Twist Sliced 16oz. 16-5/8" Slices

RETAIL



00121 Italian Sandwich 18oz. 18-9/16" Slices



00183 Honey Wheat Sandwich 18oz. 18-9/16" Slices



All Natural
00700 100% Whole Wheat 9-Grain 25oz. 18-9/16" Slices



All Natural
00701 100% Whole Wheat w/oat 25oz. 18-9/16" Slices



00702 Honey Wheat Nugget 25oz. 18-9/16" Slices

RETAIL



18-9/16" Slices
01700 100% Whole Wheat 26oz.



00309 Hoagies 2.6oz. Solid



00310 Split Top Hoagies 2.4oz. Hinge Sliced



00322 Wheat Hoagies 2.4oz. Hinge Sliced



00638 Hotdog Buns 1.5oz. Hinge Sliced

RETAIL



00681 Brat Buns 2.4oz. Hinge Sliced



00687 Hamburger Buns 1.75oz. Sliced



Sliced
00650 Premium Hamburger Buns 3.75oz.



01476 Brioche Buns 3oz. Sliced



Hinge Sliced
30004 GF Gourmet Hotdog 1.75oz.

RETAIL



30001 GF Soft Deli White 15oz. 14-9/16" Slices



30002 GF Multi-Ancient Grain 15oz. 9/16" Slices



30030 GF Homestyle Deli White 15oz. 10-1/2" Slices



30027 GF Homestyle Ancient Grain 15oz. 10-1/2" Slices



2.7oz.
30003 GF Gourmet Hamburger Buns

RETAIL

BREAD

ROLLS

HOAGIES

BUNS

SPECIALTY

CIABATTA

GLUTEN-FREE

RETAIL

Family



Values



Rotella's Italian Bakery has grown well beyond our forefather's dream from his 1850 operation—a small brick oven in Italy. What's more astonishing than our growth, however, is how much has remained the same. Industrial mixers have replaced the kneading we once muscled through. And wood-fired ovens are a thing of the past. But we continue to place our family's values at the center of every decision.

The founder's son, Louis Sr., guided the company through decades of expansion. Often using the salutation, "We wish you the very best, from the Rotella family," he lived out that catchphrase, always putting customers' best interests first. He passed down his steadfast commitment to quality and service to his son, Louis Jr., Rotella's current CEO and President. Louis Jr. devoted his career to product innovation and business development, propelling the bakery from a local legend to a national leader.

The same pioneering spirit continues to this day. Other family executives include Louis Jr.'s brother-in-law, Dean Jacobsen, and cousin, James Rotella. Each has two children in the business: Louis Rotella III, John Rotella, Dean Jacobsen Jr., Helena (Jacobsen) Anderson and Rocky and Gina Rotella. The influence of family guarantees a robust sense of purpose. And as we fulfill our vision for growth, we continue to put customers' needs first.



100 Years of Baking Excellence

A Century of Pride in Every Slice!

For high volume, custom baking, rely on Rotella's Italian Bakery Inc... where old world skill and experience are masterfully blended with modern high speed efficiency to create a product that meets modern demands... yet, upholds the long standing tradition of quality.



Thank You!





Rotella's Italian Bakery, Inc.
6949 South 108 Street
LaVista, NE 68128

rotellabakery.com
800.759.0360



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